

Impact Navigator

Impact Report Worksheet

IMPACT GOAL(S)

Impact Navigator will present 1-5 potential impact goals in your results. These are framed as sentences like “**enhancing young peoples’ protective factors through self perception.**”*

Browse through your carousel of results and write down the sentences that resonate the most with you here. You don't need to take all of our recommendations!

**got a different number of results? Impact Navigator is in beta - please share this data with us in the feedback form on the top bar!*

IMPACT INDICATORS

Each goal is tagged with Indicators in green bubbles - items like resilience, behavioral competence, etc. Lots of overlap? Great! That means you have more specific measures. Like an indicator on one statement, but not the goal? That's ok - you can mix and match. Just be sure to defend that in your reasoning.

MEASUREMENT STRATEGY

Combine your answers in 1+2 for a strong proposition for how you'll measure impact.

Example:

Our innovation uses a positive youth development framework to measure the extent to which the product <**enhances young people's protective factors through self perception**> by tracking:

- Changes in Resilience
- Changes in Self-Determination, etc.

SCALES

Most Indicators will present a potential scale - these are packages of survey questions that have been validated in a PYD research paper. You are free to adapt them to your use case and needs, just be aware that then the scale is no longer "validated."

Copy & paste the survey questions you want to take with you here!

ADDITIONAL DETAILS

Methodology

Impact Navigator invites you to utilize this boilerplate language to answer questions and provide more information to your audiences, including internal teams and external-facing presentations.

“Positive youth development research shows these [# of Indicators] constructs are critical components for adolescent wellbeing. Headstream’s Impact Navigator tool has tagged these constructs with the impact goal through their *Digital Delta* crowdsource-based methodology.”

Using Impact Navigator to Design an Evaluation Plan

You might consider these elements as you build your measurement practice

- Offset attribution risk by including the language “Because of [Company/Product], I...” in the scales’ items
- Offset internal validity risk by collecting baseline response data before exposure to the product
- Example of an evaluation plan:

Evaluation purpose: in order to understand [your Company/Product]’s unique effects on and value to [your target population], an impact evaluation might compare changes in responses in different user groups, including:

- A. (control)
- B. (standard group)
- C. (treatment group)